



**CALLING ALL OIL PAINTERS OF AMERICA MEMBERS!**

*American Art Collector* is proud to return as a media sponsor of Oil Painters of America's 24<sup>th</sup> annual *National Juried Exhibition* to be held at Cutter & Cutter Fine Art in St. Augustine, Florida, May 1 through 25. *American Art Collector* remains dedicated to supporting OPA and the talented artists who make this group a success. Our coverage of OPA has not wavered since our publication launched in 2005, and we plan to continue showcasing your group and your contribution to the art world for many years to come.

*American Art Collector* will be publishing a major editorial feature in its May 2015 issue and is offering discounted advertising rates to all OPA members. **Your advertisement will be placed in a template designed by OPA within our special feature running in the May issue and your name and juried piece will be included in the feature on the 24<sup>th</sup> annual *National Juried Exhibition*. The goal of the template is to brand OPA as a group and strengthen your presence in our magazine. All production of your advertisement in the OPA template is complimentary and will be handled by our highly trained design team.**

The following discounted OPA rates will apply:

- \$700 Quarter Page (\$700 Discount)
- \$1,300 Half Page (Horizontal or Vertical) (\$800 Discount)
- \$2,300 Full Page (\$800 Discount)

**\*\* All advertising materials for the May issue are due by March 20.**

In addition, we are excited to continue our tradition of awarding the *American Art Collector* Award of Excellence to two deserving artists at the national show. Each award consists of a two-page editorial feature on the winner in an upcoming issue of our magazine.

We hope you take advantage of this unique opportunity, please contact our **Marketing Team** at **coordinator@AmericanArtCollector.com** or **(866) 619-0841** to reserve space in our OPA feature in the May issue.

Sincerely,

A handwritten signature in black ink that reads "Alex Backalukas McKee".

Alex Backalukas McKee  
Marketing Services Manager  
*American Art Collector*

**P.S. We hope to see you in St. Augustine, Florida, where we will continue the tradition of hosting an evening event for the sixth year running! Please stop by and say hello!**

\*\*Visit [www.americanartcollector.com/media-kit](http://www.americanartcollector.com/media-kit) to view our 2015 Media Kit and Demographics Sheet to learn more about the collectors reading *American Art Collector*.

58.1% of our audience plans to purchase fine art in the next year  
63.5% of our audience will attend at minimum 4 fine art events this year  
14% of our audience has a net worth in excess of \$2.5 million