

Dear Oil Painters of America member,

In conjunction with the 24th Annual National Juried Exhibition of Traditional Oils, we are excited to share with you a very special advertising offer. Both *Fine Art Connoisseur* and *PleinAir* are extending the following rates for any advertisements placed in our May/June issue of *Fine Art Connoisseur* and April/May issue of *PleinAir*. As a sponsor for the 2015 National Exhibition, both publications will be providing multiple awards for presentation at the show. In addition, the May/June issue of *Fine Art Connoisseur* will showcase our new magazine design and include a special advertising section and a preview of the exhibition for all collectors/readers to enjoy!

This invitation for special pricing is open to all members of the Oil Painters of America. The reserved rates are:

Full Page \$2250  
Half Page \$1200  
Quarter Page \$625

Additionally, you can secure these rates for 2015 for any advertising insertions in either publication. (Half page and larger in *Fine Art Connoisseur*.)

Don't miss the chance to plan your marketing for 2015. Note these important ad and materials' deadlines and reserve your space today!

**April/May *PleinAir*:**

Theme: Nocturnes, Sunrises and Sunsets  
Advertising and Materials deadline: February 27, 2015

**May/June *Fine Art Connoisseur*:**

Theme: Modes of Transportation, Past and Present, On Land, Sea, or in the Air  
Destination Focus: Indiana  
Advertising and Materials Deadline: March 27, 2015

These issues will also be at many 2015 events sponsored by *Fine Art Connoisseur* and *PleinAir*, including:  
Spring Masters – New York, NY  
Annual Carmel Art Festival – Carmel, CA  
Prix de West – Oklahoma City, OK

We look forward to seeing your artwork in *Fine Art Connoisseur* and *PleinAir* magazines!

Best wishes,

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