



## *Presents The 2015 Salon Show Juried Exhibition Of Traditional Oils*

OPA's 2015 Salon Show Juried Exhibition is being hosted by Beverly McNeil Gallery, located in Alabama's largest city, Birmingham. This event will take place from October 8 through November 5, 2015. Nestled at the foothills of the Appalachian Mountains, Birmingham is known for its diversity of industries and its culinary delights. Those who have time, while not at the OPA exhibition might want to visit Cadbury World (the home of Cadbury chocolate), the National Sea Life Centre (where you can walk through a glass tunnel surrounded by a one million litre ocean tank filled with turtles and sea life), the Warwick Castle or the Thinktank Birmingham Science Museum. Beverly McNeil Gallery is hosting an opening reception on Thursday, October 8, from 5:30 p.m. to 8:00 p.m. with the awards presentation at 7:00 p.m.

**Our goal** is to assemble the finest display of approximately 275 representational oil paintings. The focus in the jurying process will be to select paintings that show the highest quality in draftsmanship, color, and composition, emphasizing a diversity in representational style and subject matter.

**The total awards** will be a minimum of \$12,000 in cash and/or merchandise.

**The awarding juror** will be a nationally renowned OPA Signature or Master Signature Member.

**Eligible states and provinces include:** all paid members residing in the United States, Canada and Mexico.

Artists must be either 2015 OPA paid members or have submitted an application for membership for 2015 to be eligible to submit an entry in this exhibition. Artists whose residency is in question must provide OPA with documentation certifying legal residency. See Bylaws Article II K on-line for definition of residency requirements.

### *General Information*

#### **FINAL ACCEPTANCE: Online submissions: Friday, July 31, 2015**

- Representational oil paintings of original concept and design only.
- Paintings entered must have been painted in the last 3 years and should not have been accepted into a previous OPA Regional or National Exhibition.
- Canvas size: maximum size not to exceed 320 square inches (unframed).  
For example: 16" (height) x 20" (width) = 320 square inches.
- Painting must be framed and wired for hanging.
- Gallery wrap is acceptable, providing the painting extends and covers all four sides of the gallery wrap. Color borders are not acceptable. Painted frames are not acceptable.
- Maximum entries two (2). However, only one (1) painting can be accepted.
- The artist retains copyright to his/her image(s). However, accepted images do become part of OPA archives and may be used for future OPA event promotion.
- Paintings created in an instructional setting, including, but not limited to workshops and art classes are not considered original artwork.
- All work must be for sale and reflect the artist's current pricing structure. No NFS.
- Artists must be currently living in the United States, Canada or Mexico.
- An artist who withdraws an entry after acceptance into the exhibition shall not be eligible to enter any OPA exhibition for the two succeeding years.

## Entry Information

### **On-line Submissions — Deadline: Friday, July 31, 2015**

Electronic applications will be accepted beginning Wednesday, May 27, 2015 through Friday, July 31, 2015. Images should be between 1400 and 4000 pixels at the largest dimension. Specific details on how to prepare your image properly can be found at <http://www.juriedartservices.com>. Click on the "Help" tab.

To submit your electronic application, go to: <http://www.juriedartservices.com> and look for OPA's 2015 Salon Show.

### **Jurying Fees**

The jurying fee for electronic entries is as follows: one painting is \$30.00 or \$45.00 for two paintings. Only one painting can be accepted. Electronic payment may be made by credit card or through Paypal. No e-checks will be accepted. Jurying fees for on-line submissions may also be paid by check mailed to OPA if received by Friday, July 31, 2015.

### **Membership**

You must be a paid member through December 31, 2015 at a cost of \$70.00. If you are currently not a member or have not paid your 2015 membership dues, OPA will accept your entry provided that 1) an electronic membership fee is paid by Friday, July 31 or 2) a mailed membership application and your annual dues are postmarked no later than Monday, July 20, 2015. More membership information may be found on the OPA website, <http://www.oilpaintersofamerica.com>, under the Member Services tab.

### **Sales Commission**

Sales commission of 40% is required by the gallery for all paintings sold. Please take this into consideration when setting your price. All work that is submitted must be for sale. No NFS. Paintings must be priced in accordance with the artist's current pricing structure.

### **Delivery and Return of Accepted Work**

**Delivery for Local Artists:** Deliver uncrated paintings to the Beverly McNeil Gallery between September 24 and October 1, 2015. Hand delivered work must be picked up between November 9 and November 14, 2015. A storage fee of \$25 per week will be charged for paintings not picked up within this time frame.

**Out of Town Artists:** ship via FedEx and UPS to Beverly McNeil Gallery, 605 28th Street South, Birmingham, AL 35233. Handling Fee: Out of Town artists must include a \$25 check payable to Beverly McNeil Gallery to cover the expense of uncrating, storage of crates, re-crating and contacting your shipper for return.

**The uncrating fee is waived for artists who send their painting in a strong box. Strong boxes will be returned to the artists at the conclusion of the show.** Paintings should arrive between September 24 and October 1, 2015. In a separate envelope include the appropriate return shipping label with your personal Fed Ex or UPS Account Information. *Shipments from OUTSIDE the U.S. must be shipped "FREE DOMICILE" or will not be accepted.*

**Notification of Results:** Participants should check the OPA website after August 31 for the juror's selections.

## Calendar Checklist

### **Friday, July 31**

Deadline for on-line submissions.

### **Monday, August 31**

Notification posted on the OPA website.

### **September 24 - October 1**

**Out of Town Artists:** artwork to arrive at Beverly McNeil Gallery

### **September 24 - October 1**

**Local Artists:** deliver artwork to Beverly McNeil Gallery during normal gallery hours

### **October 6 and 7**

#### **Preview:**

10:00 a.m. - 5:00 p.m.

### **Thursday, October 8**

**Opening Reception:** for collectors, press, exhibiting artists and the public. 5:30 p.m. to 8:00 p.m.

### **October 8 - November 5**

**Length of time show will be open for viewing.** See below for gallery hours.

### **November 9 - 14**

**Local Artists:** remove paintings during this period or a storage fee will be charged. Thank you for your cooperation.

### **Gallery Hours**

Monday - Friday  
10:00 a.m. - 5:00 p.m.

Saturday  
11:00 a.m. - 3:00 p.m.

Closed Sunday

## Liabilities and Responsibilities

*Oil Painters of America and Beverly McNeil Gallery will not be responsible for loss or damage of any artwork, no matter what the cause. By submitting artwork to this exhibition, each artist will be deemed to have concurred with this agreement. Artists pay for shipping both ways. We suggest that you provide insurance to cover the full value of the artwork while in transit.*

Howard Friedland, Signature Member and OPA Board Member, will serve as chairman of a Jurying Committee consisting of five Master Signature or Signature members of OPA. The results of the jurying will be final. No refunds will be made on unaccepted entries.

*Good Luck and Good Painting!*