

"Presenting Your Work & Growing a Career with Artwork Archive" a Zoom presentation with Katie Carey and Cassidy Cole

> Friday, February 23, 2023 12:00 p.m. – 1:00 p.m. Central Time

ARTW ⁽²⁾ RK ARCHIVE **Register Now**

Eastern: 1 p.m. – 2 p.m. **Mountain:** 11 a.m. – Noon **Pacific:** 10 a.m. – 11 a.m.



Katie Carey serves as the Head of Content at Artwork Archive, creating educational resources to empower artists in career development and preserving their creative legacies. Based in Denver. Colorado, Katie is also a ceramic artist who brings her own experiences to help fellow artists craft sustainable practices.

Join us as Katie Carey & Cassidy Cole

talk about how to Present your work and grow your art career by attending Artwork Archive's webinar on presenting your work effectively. Gain strategic insights to help showcase your art, build your portfolio, create professional materials like catalog pages and price lists, and establish relationships with collectors. The webinar is useful for artists at any career stage, providing tips to make you and your work stand out. Learn how to accentuate your strengths and take your practice to the next level.



Cassidy Cole is the Product Education Lead at Artwork Archive and an artist based in Los Angeles. She is committed to helping artists boost productivity, gain visibility, preserve their legacies and build sustainable careers. With extensive experience working in a contemporary gallery, Cassidy pairs insider industry knowledge with product expertise to deliver meaningful training and resources for artists.

PRESENTING YOUR WORK & GROWING A CAREER WITH ARTWORK & ARCHIVE

> A R T W R K A R C H I V E

<u>CLICK HERE</u> to register or enter this URL into your browser: https://us02web.zoom.us/webinar/register/WN_7ztcRu-ITy2BxRyAvrlzRA

One of the leading art organizations in the country today, Oil Painters of America (OPA), is a 501(c)3 not-for-profit organization, dedicated to preserving and promoting excellence in representational art. Its membership is composed of 3,500 talented artists from North America.