

# 2025 Eastern Regional Juried Exhibition Of Traditional Oils

This year Oil Painters of America is once again returning to the prestigious Beverly McNeil Gallery in Birmingham, Alabama, this time for the 2025 Eastern Regional Exhibition. The show will open on Thursday, September 11 and run through Saturday, October 11. The opening reception and awards ceremony will take place on Thursday evening, September 11 from 5:00 pm to 7:00 pm with the awards presentation beginning at 6:00 pm.

Artists visiting the city will want to see the renowned Birmingham Museum of Art and the Birmingham Botanic Gardens. Other unique attractions include the world's largest cast iron statue "Vulcan" at the Vulcan Park and Museum. This statue was named after the Roman god of fire and forge and symbolizes the city's iron origins. Another site of interest is America's oldest baseball stadium, Rickwood Field, which is now a museum dedicated to the history of baseball. In addition to these sites, Birmingham is known for it's varied southern cuisine and offers a multitude of exceptional restaurants.

Our goal is to assemble approximately 100 of the finest representational oil paintings by our Associate and Signature members, as well as paintings by our Master Signature artists. The focus in the jurying process will be to select paintings that show the highest quality in draftsmanship, color, and composition, emphasizing a diversity in representational style and subject matter.

The total awards will be approximately \$12,000 in cash and merchandise.

The awarding juror will be an OPA Signature or Master Signature member.

Artists eligible to compete are 2024 OPA members who are citizens of the United States and Canada who reside in: Alabama, Arkansas, Connecticut, Delaware, District of Columbia, Florida, Georgia, Illinois, Indiana, Iowa, Kentucky, Labrador, Louisiana, Maine, Maryland, Massachusetts, Michigan, Minnesota, Mississippi, Missouri, New Brunswick, New Hampshire, New Jersey, New York, Newfoundland, North Carolina, Nova Scotia, Ohio, Ontario, Pennsylvania, Prince Edward Island, Quebec, Rhode Island, South Carolina, Tennessee, Vermont, Virginia, West Virginia, and Wisconsin.

Current members who are citizens, both natural born or otherwise, of the United States or Canada are eligible to participate regardless of where they live. For sake of convenience, citizens who reside elsewhere will compete in the region that corresponds with their last place of residence within North America.

Nonresident aliens who currently live in the above states of the United States or Canada, may also be eligible to participate. Please see eligibility details on the OPA website.

### Entry Guidelines

#### SUBMISSIONS DUE: Thursday, July 10, 2024

- Canvas size: Maximum size not to exceed 1,200 square inches (unframed). Example: 30" height x 40" width = 1,200 sq. in.
- Maximum entries three (3). However only one (1) painting may be accepted.
- Paintings must be created on one singular flat substrate and framed and wired for hanging. Multiples are unacceptable i.e., diptychs, triptychs.
- The substrate must not exceed the maximum size set forth in the prospectus. Be sure to read each prospectus carefully, as the acceptable size of the substrate changes depending on the gallery/museum.
- Copyright infringement of any kind is unacceptable. It is unethical and against OPA policy for artists to submit work created from another person's drawing/painting/photo or other artwork. Purchased reference material that transfers copyright to the artist is unacceptable.
- Digital apps and programs may be used for cropping your reference photos, etc., but no digital, mechanical, photo, or other transferring to the substrate of any kind is acceptable. You must draw and/or paint the image on your substrate yourself.
- Your submission must be originally conceived: your own reference, your own drawing, your own concept and must have been self -painted.
- No direct copies of stock images, historic photos, or of any reference to which you do not hold total copyright are allowed. You must be able to provide signed documentation of total copyright should OPA request.
- Paintings created in an instructional setting, including but not limited to workshops and art classes are not considered original artwork. A painting created from a group photo shoot set-up by another artist is not considered original artwork. Paintings created in an open studio where artists share the model are acceptable provided there was no instruction being given of any kind.
- Painting must have been created within the last 3 years.
- An artist may not submit a painting for a Regional Exhibition that has previously been accepted into a Regional Exhibition, Salon Show or an OPA National Exhibition.
- The artist retains copyright to his/her image(s). However, accepted images do become part of OPA archives and may be used for future OPA event promotion.
- All work must be for sale. No NFS. Paintings that do not reflect the artist's current pricing structure may be disqualified from the competition.
- An artist who withdraws an entry after acceptance into the exhibition shall not be eligible to enter any OPA exhibitions for the next two years.

# Substrate and Framing Guidelines

ACCEPTABLE SUBSTRATES: Any primed, smooth, flat substrates including: primed canvas or linen, stretched or on a panel, wood, gesso board, acrylic gessoed dibond, aluminum, aluminum composite panel. Acrylic primer is acceptable. Oil primed paper is acceptable if adhered with archival adhesive to a proper archival substrate. Paintings should NOT require being placed under glass.

**UNACCEPTABLE SUBSTRATES**: Any textured surface including decorative copper, tooled aluminum, natural stone, barn wood or three-dimensional objects. A substrate containing any printed image or photograph is prohibited regardless of whether it is your own or someone else's image/photograph. Paintings should NOT require being placed under glass.

ACCEPTABLE FRAMING: <u>All paintings must be framed and wired for hanging</u>. When framing deep-edged paintings (museum/gallery wrap canvas or deep board), the frame must be of adequate depth that the substrate does not extend more than half an inch beyond the back of the frame. Floater frames are acceptable for paintings on museum/gallery wrap canvas or deep board panels.

FOR A COMPLETE LIST OF ACCEPTABLE AND UNACCEPTABLE PAINTING CRITERIA, PLEASE VISIT THE OPA WEBSITE. Questions should be emailed to: mail@oilpaintersofamerica.com, or call 815-356-5987.

# Entry Information

#### Online Submissions — Deadline: Thursday, July 10, 2025

Electronic applications will be accepted beginning Monday, April 21, 2025. Maximum canvas size may not exceed **1,200 square inches** (unframed). Maximum file size is 5mb. Please upload a JPG,JPEG, PNG or HEIC with a filename that only contains alphanumeric characters. The minimum size for image uploads is 1400 pixels (px) in the longest dimension. However, for best results we recommend your image size be closer to the maximum size of 4000 pixels in the longest dimension.

To submit your electronic application and images, please go directly to: http://www.oilpaintersofamerica.com and look for OPA's 2025 Eastern Regional Exhibition.

#### **Jurying Fees**

The jurying fee for entries is: first painting is \$35.00, second painting is \$15.00 and third painting is \$10. Only one painting can be accepted. Electronic payment may be made by credit card or through Stripe. **No e-checks will be accepted.** 

#### Membership

You must be a paid member through December 31, 2025 at a cost of \$80.00. If you are not a member of OPA you must apply and be accepted before the system will allow you to enter the exhibition. To apply for membership go to the OPA website and look for the Member Services menu. If you are a renewing member and have not paid your dues for 2025 the system will not accept your exhibition entry. To renew your membership, go to the Member Services menu on the OPA website.

#### **Sales Commission**

Artists will receive 50% of sale price with the other 50% going to the gallery and OPA. Please take this into consideration when setting your price. All work that is submitted must be for sale. No NFS. Paintings must be priced in accordance with the artist's current pricing structure.

#### **Delivery and Return of Accepted Work**

**Delivery for Local Artists:** Deliver uncrated paintings to Beverly McNeil Gallery, 605 28th St. S., Birmingham, AL from August 26 through September 5. Hand delivered work should be picked up on October 12.

**Out of Town Artists:** ship to Beverly McNeil Gallery, 605 28th St. S., Birmingham, AL 35233 to arrive from August 25 to September 2.

Handling Fee: Out of Town Artists must pay a \$25.00 fee online <u>prior</u> to their painting being hung. This fee covers the expense of uncrating, storage of crates, recrating and contacting your shipper for return. Artist may elect to include a return shipping label with their painting OR may email the label directly to The Centerpiece Gallery. OPA will waive the uncrating fee for artists who use a commercially manufactured artist's/strong box such as a StrongBox™ by Airfloat Systems, or similar brands, like Masterpak, Uline, or a FedEx Premium Art Box (not a FedEx Large Frame Box). NOTE: Home Depot boxes are NOT included in the list of boxes for which the fee will be waived. Artists who do not use one of these special boxes are required to remit the \$25 prior to hanging of the painting. Strong boxes will be returned to the artists at the conclusion of the show at the artist's expense. PLEASE, NO WOODEN CRATES!

Notification will be posted on the OPA website: Jury results posted on OPA website Wednesday, July 30.

# Calendar Checklist

#### **July 10**

**Deadline** for submissions

#### July 30

Acceptance notification posted on the OPA website

#### August 26 - September 5

Hand delivered artwork to arrive at Beverly McNeil Gallery

#### August 25 - September 2

Shipped artwork to arrive at Beverly McNeil Gallery

#### September 11

**Opening Reception:** for collectors, press, exhibiting artists and the public from 5:00 p.m. to 7:00 p.m.

### **Awards Presentation:**

announcement of winners will take place at 6:00 p.m.

#### September 11 - October 11

**Show open for viewing**. See below for gallery hours

## October 12

**Artists:** Local artists to pick up paintings. Beverly McNeil Gallery thanks you for your cooperation.

#### **GALLERY HOURS**

Monday - Friday 10:00 a.m. - 5:00 p.m.

Saturday 11:00 a.m. - 3:00 p.m.

> Sunday Closed

# Liabilities and Responsibilities

Oil Painters of America and Beverly McNeil Gallery will not be responsible for loss or damage of any artwork, no matter what the cause. By submitting artwork to this exhibition, each artist will be deemed to have concurred with this agreement. Artists pay for shipping both ways. We suggest that you provide insurance to cover the full value of the artwork while in transit.

# Good Luck and Good Painting