

WESTERN REGIONAL EXHIBITION A RESOUNDING SUCCESS

Oil Painters of America was thrilled to travel to Jackson, Wyoming for this year's Western Regional Exhibition held October 9 through November 10, at the world-class Mountain Trails Gallery. For those who love art, Jackson is a must see city teaming with galleries and shops, and surrounded by some of the country's most scenic national parks including the Grand Tetons and Yellowstone.

Situated on the main square of Jackson, Mountain Trails Gallery is one of the town's premiere galleries serving collectors from all points of the globe. With 6,500 square feet, the exhibition was expertly displayed and lighted.

OPA artists were in for a real treat as Master Signature artist and this year's Juror of Awards Albert Handell provided a painting demonstration for members on Saturday morning. OPA president Neil Patterson OPAM followed with a Q&A for OPA members which always proves to be an informative and enlightening session.

Many thanks to Mountain Trail's owner Adam Warner and his top



Yellow Roses" painted by Robert Spooner won the Gold Medal in the Associate and Signature Division

-notch staff for doing a yeoman's job preparing for this year's show. No task was too great or too small and the staff graciously stepped in to lend a hand whenever needed.

CONTENTS
Western Regional Show 1
Meet the Winners 2
Notes From your Board
Painting Our Future
Dates to Remember 13

Congratulations to this year's Western Regional winners:

Gold Medal Winner – Associate/Signature Division Robert Spooner for "Yellow Roses" - \$4,000 funded by OPA

Silver Medal Winner Ying Liu for "Mr. Professor" -\$1,000 funded by OPA

Bronze Medal Winner John Pototschnik OPA for "A March School Day" - \$1,000 funded by OPA

Award of Excellence Winners: Joseph Iantorno for "Ammie" -

\$500 funded by OPA

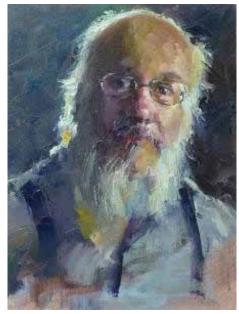
Barbara Jones for "Enjoying the Harvest" - \$500 funded by OPA

Jill Hartley for "Gentle Evening" - \$500 funded by OPA

Greg Scheibel for "Swiftcurrent Falls" - \$500 funded by OPA

Gold Medal Winner – Master Signature Division

David Hettinger OPAM for "The Last Chapter" - \$3,500 funded by OPA



Ying Liu's painting "Mr. Professor" won the Silver Medal

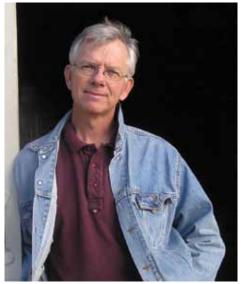


The Bronze Medal winner was John Pototschnik OPA for his painting "A March School Day"



Joseph Iantorno won an OPA Award of Excellence for his painting "Ammie"

MEET THE WINNER —ASSOCIATE AND SIGNATURE DIVISION Robert Spooner



Robert Spooner was born in Roswell, New Mexico in 1956. He received a Bachelor of Fine Arts degree from Louisiana Tech University in 1978 and pursued a career in graphic design. It was not until 1998 that he developed an interest in oil painting after having taken it up as a creative antidote to the structured advertising world where he was working as a designer and illustrator. He became further motivated to continue on this path of expression when he enrolled in painting classes at the Denver Art Students League and studied with noted painters Kim English and Quang Ho OPAM.

The dimensions of his canvas are determined by the story needing to be told. Robert works from large shapes in a scene to the small, all the time keeping his values in check, arriving at the focal point, which in many cases may be a face. He slows down to spend more time on what he considers to be the heart of the painting or story.

Robert explains that his art is not about any one approach but it is about developing as an artist by exploring various visual approaches. The discoveries he makes along the way are what fuels his desire to be an artist.

CRITIQUES AVAILABLE

OPA offers a critique service. To have you work critiqued, mail OPA 2 identical discs containing 3-10 paintings of your most current work, a brief one-page bio and a \$25 check payable to OPA. The service is also available to non-OPA members at a cost of \$50. One disc is sent to a Signature or Master Signature member for review and the other will be kept on file. The volunteer critiquer will review your work and provide you with constructive criticism and feedback. Please allow four to six weeks to receive feedback.

MEET THE WINNER —MASTER SIGNATURE DIVISION David Hettinger OPAM



Born in 1946 in Aurora, Illinois, Hettinger began drawing around the age of 8. His subjects were T.V. and movie cowboys. At age 13 he was given a set of oil paints by Mike Spencer, a local artist who ran the barber shop across from St. Joe's School where Hettinger was a student.

Formal art training began at the American Academy of Art in Chicago under Joseph vanden Brouck. Under Mr. Van, as he was called, Hettinger learned classical realism and the techniques of the Flemish, Dutch and Spanish masters.

After four years at the academy, Hettinger moved to New York City where he studied with David Leffel OPAM and Richard Schmid. During his two years in Leffel's studio he painted still-life's and figures, always working from models. He learned the importance of working from life with Schmid



"The Last Chapter" painted by David Hettinger OPAM won the Gold Medal in the Master Signature Division

and Leffel and to this day attends life drawing sketch groups twice a week to keep his drawing skills fine tuned.

Forty years of drawing and painting from life have enabled Hettinger to work up concepts for paintings based on past experiences and life's observations. He often begins a painting without models or references, pulling a scene from a past memory. Bringing these concepts to life on a canvas are Hettinger's enjoyable challenges.



David Navratil, Cindy Carter, owner Adam Warner and Kevin French of Mountain Trails Gallery find time to take a deep breath and smile during the opening reception



OPA President Neil Patterson OPAM hosts an informal question and answer period



Juror of Awards Albert Handell OPAM and Neil Patterson OPAM congratulate Award of Excellence winner Jill Hartley

Making Your Own Linen Panels

By Howard Friedland OPA

Commercially made linen or cotton canvas panels are available, and they are very nice. However, making them yourself will save you money and they really don't take very long to make.

Here are the materials that you will need with step by step instructions (and photos) on how to mount linen or cotton canvas to board.

There are various surfaces to mount linen or cotton canvas to, depending on how light you want them to be. For general use I like Gator Board. Gator Board is similar to Foamcore, however the outer substrate of Gator Board is a harder material and will not bend, Foamcore will bend so it should never be used to mount canvas. Gator Board comes in various widths and in white, natural (tan) or black. If you are traveling and want a thinner panel you can use 1/8th inch Birch plywood, Masonite or Hardwood boards. Another extremely light and thin option is Media Board sometimes called Non Buckle board. It is very thin and you can stack numerous paintings if you are going on an extended painting trip. When you get these panels back to the studio you can then support the Media board with a heavier backing or Foamcore when it's time to frame the painting.

Note:

I recommend that you start making small sizes at first 6x8 to 16x20 until you get the technique and drying time down, then you can better handle larger panels 18x24 and larger.

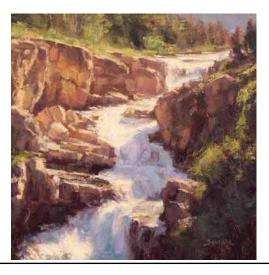




Jill Hartley's painting "Gentle Evening" won an Award of Excellence

"Enjoying the Harvest" by Barbara Jones won an Award of Excellence

An Award of Excellence was won by Greg Scheibel for "Swiftcurrent Falls"



Materials you will need:

A Roll of Pre primed Linen or Cotton Canvas

I prefer linen but you can use cotton canvas if linen is too expensive.

Gator Board (I use 3/16 inch Gator Board for smaller sizes and ½ inch Gator Board for large panels) Masonite or Birch plywood

Not Foamcore!

To find Gator Board or Media Board/Non Buckle Board try an art supply store or on line. For Masonite, Hard Board or Birch Plywood try your local

For Masonite, Hard Board or Birch Plywood try your local lumber yard.



Miracle Muck Glue

Miracle Muck is water soluble (cleans up easily with water)

and it is also "heat re-activating", which means that the *low to medium* heat of an iron or hair dryer, will allow you to peel up the canvas even after it has dried, if you need to remove the canvas from the board.

IMPORTANT! (be careful that the iron is not too hot or you can scorch your painting).

Get a gallon of Miracle Muck from SourceTek – <u>www.canvaspanels.com</u> (They will only ship when the outside temperature is safely above freezing.) If they have a problem sending it, you can try your local art supply stores and see if they can get it.

Small 5 inch wide foam-rubber house painting roller

with reusable (green flocked) rolls These rolls may be sold separately. They give you a nice even smooth application of glue which is very important! Any paint store, or hardware store should have it.

Large Utility knife

(I use the kind that has segmented blades that I can snap off when they are dull.)

Long metal straight edge for cutting

Roll of Masking Tape

Heavy Laminate Roller

The kind that they sell for pressing down Formica to counter surfaces. Hardware stores carry them.

Paper Towels

The Procedure:

Step 1.

With a pencil, mark the Gator Board a bit larger than you want the finished panel to be: *Example: for an 8x10 inch panel cut it to 9x11 inches*

For small canvases an additional 1/2 inch all the way around is fine. For larger sizes I recommend 1 inch all the way around. After the canvas is glued down and dried, this makes a nice, clean edge once the excess is trimmed off. However, if you have pre-cut boards to the exact size and don't have any excess trim, it is not a problem.

Using the pencil lines for a guide, cut out a piece of Gator Board with the utility knife and metal straight edge. Make several passes of the blade until it cuts all the way through. If you are cutting Masonite or plywood, you may need a table saw to cut the material.

<u>Step 2.</u>

Cut a piece of canvas to the same size as the Gator Board in Step #1 and lay them side by side.

Note: If you cut the canvas from a roll, you might have to tape down the corners so it doesn't curl up when you apply the glue.



<u>Step 3.</u>

Pour some Miracle Muck onto the raw side of the canvas and work it evenly into the canvas with the foam roller to get a thin and even coat with no puddles or dry spots. **IMPORTANT:** You want a thin, even coat of glue rolled out from edge to edge.

Step 4.

Pour a small amount of the Miracle Muck from the bottle onto the Gator Board.

Using the foam roller, roll out the glue evenly over the entire surface of the Gator Board. You won't need to pour out as much glue because the board is not as absorbent as the canvas. (Make sure that there are no puddles or dry areas on the surface).

<u>IMPORTANT</u>: You want a thin, even coat of glue from edge to edge.



<u>Step 5.</u>

Take the glued Gator Board and flip it over onto the glued canvas surface adhering glue side to glue side. You must do this while the glue is still wet. You will still be able to slide it around or lift up the board to adjust it if necessary.

Line up all the edges as best you can, so when mounted, the weave of the canvas is not crooked. Press lightly over the Gator Board with your hands so that both glued surfaces make good contact.

Then, turn the panel over to the canvas side (removing the tape from the corners of the canvas). Gently pressing down with your hand again, (this time on the canvas side) starting at the center and moving toward the outer edges, smooth out any air bubbles that might still be between the canvas and board.

Take the heavy roller and bray down the canvas to the board

(roll from the center out to the edges again).







Step 6.

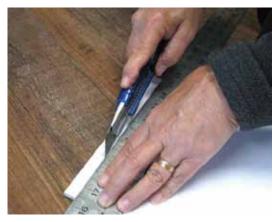
When the mounted canvas is flat and smooth, turn it face down and put some books or other heavy flat object on top to keep the panel flat over night. Be sure to weight the whole surface.

You can stack several of them under the weights. If you are mounting a variety of sizes at a time, put the larger ones on the bottom of the stack.

<u>Step 8.</u>

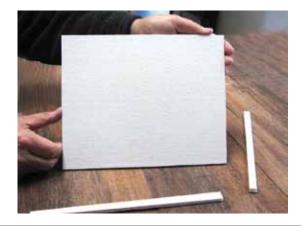
The next day you can trim off the excess ½ inch of material from the panel with the utility knife. Trim them to the finished size you want. It may take several passes to cut through but you will get a nice clean edge.





Once you do it a few times and get the feel of how much glue to use it should be a breeze to make a bunch at a time with no problem.

Good Luck with your project!





Juror of Awards Albert Handell OPAM presents a demo of his painting style on Saturday morning



Juror of Awards Albert Handell OPAM, Doug Higgins OPAM, Neil Patterson OPAM and his wife Vera



Artists and award winners Jill Hartley, Craig Zuger, Ginger Whellock, Aaron Johnson, Juror of Awards Albert Handell OPAM, Doug Higgins OPAM, and Todd Mandeville

OPA MERCHANDISE

Please visit the OPA website to view the many items available for purchase. We have caps, aprons, tote bags and a variety of shirts in many styles and colors embroidered with the OPA logo.

Free Ways to Promote Your Paintings -Part 1 - Press Releases

By Susan Blackwood

Okay, we are kidding ourselves if we think that there isn't a business side to art. There is, and as you know, artists need to wear many hats in order to have a growing career. One of those hats is "Marketing and Promoting your Paintings". There are many ways to do this necessary aspect of your career. Some methods require big funds to accomplish and some methods are free. I will be writing a series of articles on some of the free ways that you can promote your paintings and gain recognition.

One marketing hat you should wear is the "Press Release Writer" Now, this is where the artist pales at the mere suggestion of writing an article. Relax, press releases are one of the easiest articles to write and can make a huge difference in any event, workshop, or announcement. Here are the basics.

1. Start your article with these basic facts: Who, What, Where, Why and When.

Example #1: The oil paintings (what) of Skokie artist, Elizabeth Jones (who), will be featured in "Light and Wonder Show" (why) for the month of October (when) at the White Rose Gallery (where), Skokie, Illinois.

2. Elaborate on the facts:

Example #2: Thirty floral paintings, emphasizing the inspiration of luminosity, will be on display. 3. Elaborate on the techniques or style of the paintings:

Example #3: Thick rich strokes accent the brilliant glow of these impressionist paintings.

4. Bio on artist:

Example #4: Elizabeth Jones, known for her romantic expression of flowers, studied oil painting and design with nationally recognized artist, Howard James. She has been an Associate member of Oil Painters of America for 5 years and has been juried into 3 of OPA's regional shows.

5. Reception:

Example #5: The Opening Reception will be held October 1 from 5:00 p.m. to 9:00 p.m. Artist, Elizabeth Jones, will be present to discuss her techniques. The public is welcome.

6. Contact info:

Example #6: White Rose Gallery is located 931 Niles Center Road, Skokie, Illinois. For more information contact Cheryl at 316-673-4196.

For this example, that would be the end of the article. It is 143 words long. It is a short Press Release, easy for the newspaper or magazine to fit into their layouts. But you are not done yet.

7. At the top of the article, you need to write:

For Immediate Release

8. At the end of the article, in order for the newspaper to be able to contact you and verify that this press release has originated in their area, you need to write: For more information contact: Elizabeth Jones (your name) 5140 Howard Street (your address) Skokie, Illinois 59715 312-222-5555 (your phone number)

9. Be sure to include a photo of one of your paintings that will be on display. Include the title, size and medium of that painting. Most newspapers want digital 250 dpi images that are about 5 inches X 7 inches.

Here is the finished Press Release example: (all names and information is fictional)

For Immediate Release:

The oil paintings of Skokie artist, Elizabeth Jones, will be featured in "Light and Wonder Show" for the month of October at the White Rose Gallery, Skokie, Illinois. Thirty floral paintings, emphasizing the inspiration of luminosity, will be on display. Thick rich strokes accent the brilliant glow of these impressionist paintings.

Elizabeth Jones, known for her romantic expression of flowers, studied oil painting and design with nationally recognized artist, Howard James. She has been an associate member of Oil Painters of America for 5 years and has been juried into 3 OPA regional shows. The opening reception will be October 1, from 5:00p.m. to 9:00p.m. Artist, Elizabeth Jones, will be present to discuss her techniques. The public is welcome. Free Ways con't.

White Rose Gallery is located 931, Niles Center Road, Skokie, Illinois. For more information contact Cheryl at 316- 673-4196.

For more information contact: Elizabeth Jones 5140 Howard Street Skokie, Illinois 59715 312-222-5555

Write the press release based on facts, do not let it sound like an advertisement. Always write in the third person. Be aware that some newspapers are more prone to print press releases than others. In my home town, the arts have a separate insert magazine once a week that features what is happening in the arts, music, and dance. This is where art related press releases would be sent.

Submit your press release to neighboring newspapers, local magazines and, yes, national magazines. Many publications are now accepting press releases via email, easy to use and to attach your photo. Call the publication first to find out the way that they prefer to receive press releases.

Each time you win an award or are juried into a regional or national show, you need to write a press release. Not only are you getting the word out to the public about your achievements, but in the process, you are introducing the editors of these publications to your work and your career. In time, this could definitely develop into an article. Press releases will awaken the general public to your work and your career. The more they know about you, the more likely they are to step up and purchase your paintings, take classes, etc.

So these are the basics. Most newspapers welcome an independent writer to aid their reporters' efforts to keep their publication interesting. Try it! You have nothing to lose and "career recognition" to gain!

OPA'S 20TH ANNIVERSARY RIGHT AROUND THE CORNER! SCOTT L. CHRISTENSEN TO SERVE AS JUROR OF AWARDS

Two thousand eleven is a big year for OPA as we celebrate the organization's 20th anniversary. OPA invites all members and art enthusiasts to attend next year's 20th National Exhibition being held at Devin Galleries in Coeur d'Alene, Idaho, June 10 through July 9, 2011. We hope your desire to connect, exchange and grow as an artist will bring you to this very special event.

We are honored to have Scott L. Christensen serving as this year's Juror of Awards. Mr. Christensen will also provide a painting demonstration during the opening weekend events. We have a great line-up which will be finalized soon – be on the lookout for more details towards the end of the year.

NOTES FROM YOUR BOARD OF DIRECTORS

Two new members have been added to the Board of Directors. The Board is happy to welcome Kurt Anderson OPA and James Bruce OPA as its newest members.

The Associate and Signature division Gold Medal Award has been increased to \$25,000 for the 2011 National Exhibition. The Board wants to remind members of the policy that states that an artist who withdraws an entry after its acceptance into an exhibition shall not be eligible to enter any OPA exhibition for the two succeeding years.

OPA is now on Facebook. This is yet another avenue by which artists and enthusiasts can become involved with OPA events and members.

2010 PAINT OUTS



The First Annual **Woodland Park** OPA Paint Out was held in Woodland Park, Colorado on Sept. 9 & 10, 2010. Ten OPA Members from Colorado and New Mexico participated in the event. The strong support from the community was reflected in an artist reception on Friday night, hosted by People's Bank, with a VIP guest list, excellent food and the artists being personally welcomed by the Mayor, thanking them for attending the event.

The beautiful Woodland Park weather continued for both days, resulting in some very happy artists and wonderful paintings of the Aspens and the 14,000'+ Pikes Peak.

On September 17 there was a gallery opening at the 7 Arrows Gallery in Woodland Park for all the paintings created by the members. The 23 pieces received some very positive comments at the opening. All artists expressed a desire to take part in this event next year. Planning is already underway for the 2011event.

Oklahoma's annual Oil Painters of America Paint Out was held at Pretty Water Lake on Saturday, October 16. Members and nonmembers were invited to bring their painting gear and paint the beautiful autumn colors around the lake. Artists who came to paint were from Sand Springs, Sapulpa, Henryetta, Claremore, Owasso, Okmulgee, Tulsa, and Kiefer. Next year in October, we will have our third annual event again at Pretty Water Lake. The public is invited to come and watch the artists create.





Terri Melgar hosted the Keene Kentucky Paint Out held on October 13.

The September 8 **East Boothbay, Maine** Paint Out was a great success. Fourteen painters participated and one painter came all the way from New Brunswick Canada to paint. A lot of the other painters came from quite a distance in Maine also. The camaraderie and exchange of ideas was priceless. Quoting host Corinne McIntyre "We had a variety of weather all in one day. It started out ominously with rain. But then the rain ended just as we started to paint. Then it became cloudy. Then the sun came out and it was warm and beautiful for quite a while. Then it got cloudy again and the wind picked up and the sea became very active and the waves began to crash against the shore. A real challenge to a painter." Those who participated were: Julian Sacks, Brenda Haley, Midge Cokeman, Barbara Applegate, Corinne McIntyre, Ian Orman, Michael Ranucci, Geoff Bladon, Pete Gellatly, Celene Farris, Ellen Hutcheson, Bob Grant, Tom Whittle and Bruce Newman.

PAINTING OUR FUTURE NEW BRIEFS AND SPECIAL OCCASIONS

Neal Benham had 6 portraits dedicated at the University of Illinois Chicago school of dentistry. Paintings depict members of the Department of Pediatric Dentistry, department chairmen and the current Dean.

Susan Blackwood won the Best of Show at the American Women Artists National Exhibition in Dallas, Texas for her painting "So What'll You Have".

Jim Connelly's painting "Firebrand" was chosen out of nearly 3000 entries to be a finalist of 21 emerging artists in *Southwest Art* magazine. The painting was selected to be featured on the cover of the November issue.

Cody DeLong was honored to have won the "Bright Angel Trail Award" First place at the second annual *Grand Canyon Celebration* of *Art* for his painting "Yaki Color -8" X 10".

Mary Hagy has been chosen to have her art emblazoned on 150,000 bottles of Maker's Mark bourbon. Hagy's rendition of a winter scene at the Distillery in Loretto was chosen to grace the label as part of a special Christmas Limited Edition batch of the bourbon.

JT Harding was recently chosen to be the 2010 Artist in Residence for The Cape Cod Art Association.

K. Henderson is excited to announce that two paintings have been accepted into "The Illusion of Real-

ity" museum exhibition sponsored by The International Guild of Realism. This traveling museum exhibition will be on tour for 2 to 3 years, visiting between 10 and 15 museums across the United States.

Quang Ho OPAM has been working on a series of paintings/ illustrations for a project called "Ansel and The Great Tree", a children's book written by Rose Switzer. It includes a classical score written by Matt Switzer, the conductor for The Lakewood Symphony. The original paintings are hanging as a group at The Children's Hospital in Denver until the end of November.

Debra Huse was awarded "Outstanding Oil" for her painting "Reflections of Historic oxford" at the 2010 Plein Air Easton Competition and Arts Festival. Debra's painting "Awestruck at Yosemite Falls" is featured in the Paint the Parks Top 100, an exhibit that is currently touring nationally.

Dena Kirk recently received First Place for her oil painting, "Into the Woods" at Women Artists of the West's 40th National Juried Exhibition and Sale at the Olaf Wieghorst Museum in El Cajon, CA. Additionally, Ms. Kirk received a Juror's Choice Award for her painting, "An Adobe Welcome".

Corinne McIntyre's painting "Snow at Grimes Cove", was accepted into ArtinME, the State-Wide Juried Art Exhibiton. The exhibition was held at the Boothbay Region Art Foundation in Boothbay Harbor.

Martha Pileggi's painting "Early Morning Farm" won Best Oil in the Delmarva's Food, Farm & Foliage Fine Art Exhibit at the Delaware Agricultural Museum & Village in Dover, Delaware sponsored by the Holly Branch of the American Pen Women.

Plein air painter **Scott W. Prior** has donated 17 original paintings to Outside the Bowl (OTB), a nonprofit organization dedicated to alleviating world hunger.

Renate Reuter has been Juried into the Bonita Springs Art League's art community at the Promenade.

Elizabeth Robbins was featured in the *Art of the West* Sept/Oct issue titled "Renewing Her Spirit". Quoting Elizabeth "It's a very sensitive article on how my artwork has helped me heal and has renewed my spirit since the loss of my husband 3 years ago."

Roger Rossi has been awarded the Herbert L and R Harmer Smith award for his painting "New York Botanical Garden" at the Salmagundi Club. He has also been selected as a Board member of the Audubon Artists Club.

William A. Schneider OPA is featured in the fall issue of *Workshop Magazine*. The article is entitled "Strategies to Organize the Elements of Your Paintings" and is written by noted artist and author Painting Our future con't.

M. Stephen Doherty. Also, Schneider's "No More Tears" won an Honorable Mention Award at the Breckenridge Annual Juried Art Competition held at the Breckinridge Fine Arts Center in Breckinridge, TX.

Carol Swinney's painting "Desert Textures" was awarded the Governors Choice Award at the 5th Annual "Cowgirl Up — Art from the other half of the West" Invitational exhibit and sale.

Rex F. Tower's painting, "The Disk Hunter" was chosen best of show at the nationally advertised show, "Fireworks" held in Conneaut, OH. He also had two paintings chosen by Governor Grandhom and her husband for the Executive Art Exhibit currently taking place. The paintings,

"Blanchard Road Bridge" and "Looking North" are on display at the executive mansion in Lansing, MI.

Kay Witherspoon is pleased to have been awarded a bronze medal by the Society of Animal Artists. These bronze medals are the most important artistic awards bestowed by the Society and only 12 artist have received this esteemed award since 1979.

IN MEMORIAM

It is with deep sadness that the Board lost one of its long time members Ruth Dyke Challacombe OPA, in September. Ruth was passionate about OPA's mission and actively involved for many years. She was one of the founding members of the organization. Ruth served as President, Historian and was on the Gallery Selection Committee. and was as we all know, a very classy lady.

DATES TO REMEMBER

September 1 – Deadline for submission for 2011 Master Signature membership status. Minimum requirement is current Signature status.

October 15 – Deadline for submission for Signature membership status. Minimum requirement is having been juried into three OPA National Exhibitions or two National Exhibitions and three regional shows. (Regionals must be within the last 5 years.)

December 1 – Deadline for submission for 2011 Shirl Smithson Memorial Scholarship.

NATIONAL EXHIBITIONS

June 10 – July 9, 2011: 20th Annual National Juried Exhibition at Devin Galleries, Coeur d'Alene, Idaho. Canvas size not to exceed 864 square inches—Juror of Awards: Scott L. Christensen

April 1 – April 30, 2012: 21st Annual National Juried Exhibition at Weatherburn Gallery, Naples, Florida

REGIONAL EXHIBITIONS

September 17 – October 15, 2011: 2011 Eastern Regional Exhibition at Addison Art Gallery - Orleans, Massachusetts

October 8 – October 30, 2011: 2011 Western Regional Exhibition at Lee Youngman Galleries - Calistoga, California - Canvas size not to exceed 720 square inches



Since 1979, artists have relied upon The Original B&J Specially Prepared "The Masters"[®] Brush Cleaner and Preserver to take special care in cleaning and conditioning artist brushes. "The Masters"[®] Brush Cleaner is the world's finest total care product for brushes that cleans and conditions in one step. It contains no harsh thinners; is nonflammable, and is environmentally safe.

The Maste

Using only water, "The Masters"[®] is specially formulated to remove **oils**, **acrylics**, **watercolors**, **stains**, **varnishes**, and helps to prevent paint build-up in the ferrule. "The Masters"[®] works beautifully on the finest sable and bristle brushes, and makes cleaning up nylon and synthetic brushes a snap. **Keeps brushes like new!**[™]



Made in

the USA

GPC Inc. PO Box 5311 • Redwood City, CA 94063 (t) 650.369.4889 • (f) 650.369.7169 www.GeneralPencil.com • Sales@GeneralPencil.com Available at your favorite local art, online stores and catalogs.



Professional Oil Paintings – Oils for Professionals

- High pigment load
- Reliable, creamy consistency and permanency
- Free from fading, darkening, yellowing and cracking
- Hand-painted tube label for accurate color selection

Professional quality at a price everyone can afford!

Richeson O Richeson Richeson O

0

Richeson Oils Trial Set of 6*

Richeson Oils

The Shiva Series

Retail Value \$52.95

Colors include: titanium white, prussian blue, yellow ochre, sap green, burnt umber and rose madder.

0%

Richeson

8

Richeson

BIORISON DAS SAMPLE SET OF & #12040

Oil pai

8

Send U.S. check or money order to: Jack Richeson & Co. P.O. Box 160, Kimberly, WI 54136-0160

Please send me the following:

#120999 Sample Set of 6 Oils - \$24.95

Add shipping & handling - \$4.95 for customers within the continental US. Call 920-738-0744 for international orders.

I have enclosed a check or money order for _US dollars. Phone orders: 800-233-2404. \$

Name		
Address		
City	State	
Zip Ph. #		
Allow 4 weeks for delivery. Actual coupon not required to order. Phone orders, call 1-800-233-2404. Offer expires: 1/3/2011 MS06007		
*Colors may vary depending on availability.		

Jack Richeson www.richesonart.com & Co., Inc.



WHOLESALE FRAMING TO GALLERIES & ARTISTS



Jerry Markham, "The Dory Shop' Frame Model: C-1



Neil Patterson, OPAM, RMPAP 'Red Roof Frame Model: C-2

- PLEIN AIR FRAMES
- GALLERY FRAMES
- HAND FINISHED ARTISAN FRAMES

Frame Model: C-11

- SEAMLESS LINEN LINERS
- WHOLESALE PRICES
- VOLUME DISCOUNTS
- QUICK TURNAROUND
- FREE SHIPPING*

PROUD SPONSOR OF THE OIL PAINTERS OF AMERICA SINCE 2001

www.ClassicGalleryFraming.com • Toll free: 1-800-892-8855 • email: info@classicgalleryframing.com

FIRST PUBLISHED VOLUME OF WORKS BY DANIEL F. GERHARTZ

THE PAINTINGS OF DANIEL F. GERHARTZ



TO ORDER Call Liliedahl Publications at **1-877-867-0324** Or Visit *www.danielgerhartz.com* for more information *Not Far from Home*, Hard Cover, 176 pgs **\$85.00** *plus shipping and handling*



OIL PAINTERS OF AMERICA Representational, Inc.

Post Office Box 2488 Crystal Lake, IL 60039-2488 General Office Tel and Fax: 815-356-5987 Executive Office Tel and Fax: 847-934-1721 Web: www.oilpaintersofamerica.com

PRESORTED FIRST-CLASS MAIL U.S. POSTAGE PAID Algonquin, IL 60102 Permit No. 65



by Jeff Legg, OPAM Liliedahl Video Productions • 808 S. Broadway St., La Porte TX 77571-5324 Www.lilipubs.com

Call/Fax Toll-Free (877) 867-0324 or (281) 867-0324 • info@lilipubs.com